

Ref:

Called in

Yes/No

THE THANET DISTRICT COUNCIL

RECORD OF DECISION OF CABINET

Cabinet Member

Councillor Reece Pugh

Relevant Portfolio:

Deputy Leader and Cabinet Member for Economic Development

Date of Decision:

16 March 2023

Subject:

Margate Winter Gardens update and decision

Key Decision

No

In Forward Plan

Yes

Brief summary of matter:

Cabinet considered a report recommending that activity to market the Winter Gardens to a suitable partner organisation begins, in line with the decision taken on 22 September 2022. The report set out the headlines of the brief for the appointment of a specialist agent to support the marketing. This report recommended that a further report be presented to Cabinet once marketing has been completed, setting out the detailed recommendations for the disposal of the building by means of a long-term lease or sale.

Decision made:

Cabinet agreed that:

1. A specialist marketing agency is appointed, as set out in section 4 to the report;
2. The Director of Place, in consultation with the Cabinet member for Economic Development, approves the marketing particulars for the Winter Gardens and the evaluation matrix to be used to assess operator and/or JV submissions;
3. A further report be considered by Cabinet following the completion of the marketing and evaluation exercise, setting out detailed proposals.

Reasons for decision:

Approval of the recommendations will enable the council to proceed with appointing a specialist marketing agency, producing a detailed marketing information pack and launching a marketing campaign, designed to attract sustainable investment proposals from organisations with relevant experience, expertise and resourcing proposals.

Alternatives considered and why rejected:

Cabinet considered whether to amend or reject the proposals. The recommendations set out will enable the council to proceed with the marketing of the Winter Gardens. Amending or rejecting the proposals risks delaying this process.

Details of any conflict of interest declared by any executive Member who has been consulted and of any dispensation granted by the Standards Committee:

None

Author of Officer report:

Louise Askew, Director of Regeneration

Background papers

Cabinet 16 March 2023 - Winter Gardens - Google Docs
Annex 1 - Winter Gardens, Fort Hill, Margate
Annex 2 - Proposed Scoring Matrix - Google Docs
Annex 3 - Winter Gardens [Original] Lease Plan_2004.png
Annex 4 - Plan_Winter Gardens, Margate_(Optimum)_DRAFT

Statement if decision is an urgent one and therefore not subject to call-in:

None

Last date for call in: 24 March 2023