

Ref:

Called in

Yes/No

THE THANET DISTRICT COUNCIL

DECISION OF INDIVIDUAL CABINET MEMBER

Name of Cabinet Member:

Councillor Ash Ashbee

Relevant Portfolio:

Cabinet Member for Corporate Governance and Coastal Development

Date of Decision:

01 November 2018

Subject:

Digital Parking Pilot Project

Key Decision

No

In Forward Plan

No

Brief summary of matter:

To provide the public with a very simple digital parking experience, in support of feedback received from car park users as part of the Customer Insight programme performed in July 2018.

Decision made:

To fund the delivery of the initial pilot car park project from Capital Receipts to the sum of £95K which includes the cost of location readiness (civils), ANPR equipment, software development and delivery.

Reasons for decision:

The location of pilot was identified following customer Insight Programme output.

The identified project benefits are:

- Improved user experience with modern technology;
- Online portal to streamline payments increasing ability for non-cash transactions;
- Improved ways to pay for parking;
- Secure environment through the use of barriers, cameras and back office software supporting monitoring of incoming and outgoing traffic;
- Reduces need for enforcement.

Alternatives considered and why rejected:

To terminate and not continue with the project would result in us not realising the project benefits and outcomes identified such as identified in the reasons for decision.

Details of any conflict of interest declared by any executive Member who has been consulted and of any dispensation granted by the Standards Committee:

None

Author of Officer report:

Lorraine Smith, Digital Projects Manager

Background papers

Digital Parking Member Report

Statement if decision is an urgent one and therefore not subject to call-in:

None

Last date for call-in:

9 November 2018