

Digital Parking Pilot Project

Report Author	Hannah Thorpe - Head of Communications and Digital
Portfolio Holder	Councillor Ash-Ashbee, Cabinet Member for Corporate Governance and Coastal Development
Status	For Decision
Classification:	Unrestricted
Key Decision	No
Ward:	Margate Central

Executive Summary:

Thanet District Council's (TDC) Digital team is working in collaborative partnership with the Digital Team at Canterbury City Council (CCC) to deploy Automatic number plate recognition (ANPR) and digital solution capability for a pilot car park in Thanet. Identified as a priority project, successful deployment will take place by March 2019.

The opportunity is to provide the public with a very simple digital parking experience, in support of feedback received from car park users as part of the Customer Insight programme performed in July 2018. Post installation evaluation will be performed as part of the pilot with a view to inform future strategies.

TDC is named in an Official Journal of the European Union (OJEU) and subsequent tender process performed by Canterbury City Council.

Recommendation(s):

To fund the delivery of the initial pilot car park project from Capital Receipts to the sum of £95K which includes the cost of location readiness (civils), ANPR equipment, software development and delivery.

CORPORATE IMPLICATIONS

Financial and Value for Money

A bid was submitted and approved by CMT as part of the council's Capital Programme, it was agreed to fund the delivery of the initial pilot car park project from Capital Receipts to the sum of £95K. This will enable all works required to ensure delivery of the initial pilot car park. Costs will include:

- Civils for car park readiness;
- ANPR equipment (barriers, cameras and payment machines);
- Leading edge software development and delivery providing improved back office management;
- Reduced need for on-site enforcement;

Any additional works linked to ANPR will need to go back to CMT for consideration, although the pilot will help inform future financial decision making.

Legal	Legal Instruction Form completed and details of OJEU, Tender and TDC expectations have been shared with Legal Services to initiate contract development.								
Corporate	This project has been identified as a corporate priority project.								
Equality Act 2010 & Public Sector Equality Duty	<p>Members are reminded of the requirement, under the Public Sector Equality Duty (section 149 of the Equality Act 2010) to have due regard to the aims of the Duty at the time the decision is taken. The aims of the Duty are: (i) eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act, (ii) advance equality of opportunity between people who share a protected characteristic and people who do not share it, and (iii) foster good relations between people who share a protected characteristic and people who do not share it.</p> <p>Protected characteristics: age, sex, disability, race, sexual orientation, gender reassignment, religion or belief and pregnancy & maternity. Only aim (i) of the Duty applies to Marriage & civil partnership.</p> <table border="1"> <tr> <td colspan="2">Please indicate which aim is relevant to the report.</td> </tr> <tr> <td>Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,</td> <td></td> </tr> <tr> <td>Advance equality of opportunity between people who share a protected characteristic and people who do not share it</td> <td></td> </tr> <tr> <td>Foster good relations between people who share a protected characteristic and people who do not share it.</td> <td>X</td> </tr> </table> <p>It is therefore proposed to seek a Cabinet Member Decision to use the identified funding to deliver on this project</p> <p>A robust Customer Insight Programme was performed by members of the Digital Team in July 2018 to help us better understand how residents and visitors use our car parks. A series of questions were asked via face to face surveys and the data analysed and car park user profiles developed.</p> <p>The analysis confirmed that the project deliverables will deliver outcomes in line with the Customer Insight Programme.</p>	Please indicate which aim is relevant to the report.		Eliminate unlawful discrimination, harassment, victimisation and other conduct prohibited by the Act,		Advance equality of opportunity between people who share a protected characteristic and people who do not share it		Foster good relations between people who share a protected characteristic and people who do not share it.	X
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CORPORATE PRIORITIES (tick those relevant)✓	
A clean and welcoming Environment	✓
Promoting inward investment and job creation	
Supporting neighbourhoods	✓

CORPORATE VALUES (tick those relevant)✓	
Delivering value for money	✓
Supporting the Workforce	
Promoting open communications	

1.0 Introduction and Background

- 1.1 Deployment of a pilot barrier controlled ANPR car park has been identified as a corporate priority project. The Digital Team conducted a robust Customer Insight Programme of face to face surveys of users of our car parks to understand how they currently use our car parks and what changes they would like to see.
- 1.2 2018/19 deployment timing enables TDC to benefit from collaborative working with the digital team at CCC to realise the project deliverables and outcomes. This is following a full tender exercise led by CCC with TDC as a named party on the OJEU notice. The TDC business lead is an integral member of the project team. CCC is in the process of converting 20 car parks to ANPR following a successful pilot for the past two years with proven benefits to the Council and residents. Project completion for CCC is planned for early 2019.
- 1.3 By deploying one pilot car park initially, TDC has the opportunity to monitor and measure the benefits this style of car park and associated back office solution could have within the district. The pilot will also provide fact based data to inform future parking strategies.

2.0 Project Deployment

- 2.1 Delivery of the project will provide a benefit for residents and visitors by providing:
- improved user experience with modern technology;
 - online portal to streamline payments increasing ability for non-cash transactions;
 - improved ways to pay for parking;
 - secure environment through the use of barriers, cameras and back office software supporting monitoring of incoming and outgoing traffic.
- 2.2 The specific location, Trinity Square, Margate, which has been identified for the initial pilot, will still be in operation during civils works conducted in readiness and installation of equipment to operate ANPR. During the works certain restrictions may be in place which will reduce the number of bays available for parking whilst the works are undertaken. The estimated timeline for works is two weeks for readiness (Civils) and one week for equipment installation (ANPR hardware and software).
- 2.3 Disabled bays will not be affected during the works. Bays directly adjacent to where the new equipment will be installed will be removed and relocated to where the outgoing equipment is currently located.

Contact Officer:	Lorraine Smith, Digital Projects Manager
Reporting to:	Joe Brackenborough, Digital Transformation Manager

Annex List

None	N/A
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Background Papers

Title	Details of where to access copy
None	N/A

Corporate Consultation

Finance	Matthew Sanham, Corporate Finance Manager (Service Support)
Legal	Sophia Nartey, Interim Head of Legal Services & Deputy Monitoring Officer