

Options Matrix		Weighting 1=higher and more advantageous attribute 5=lower and less advantageous attribute											
		Option 1		Option 2		Option 3		Option 4		Option 5			
Factor for consideration e.g. cost income potential maintenance env impact	Description (describe how the factor influences the option)	Weighting (1-5)	Car Park Port of Ramsgate		Pegwell Former Hover Port Site		Barnes Car Park Westbrook		Former Education Centre Tivoli Brooks		Car Park Potten St St Nicholas at Wade		
			Score (1-5)	Total	Score (1-5)	Total	Score (1-5)	Total	Score (1-5)	Total	Score (1-5)	Total	
1	Income Generation	Does the specific location currently generate income for the authority, The greater the income generated, the higher the risk	3	3	9	1	3	1	3	2	6	1	3
2	Potential Environmental impact	Proximity to Site of Special Scientific Interest. The closer the proximity, the higher the risk	5	3	15	5	25	4	20	1	5	1	5
3	Accessibility to services	Waste/water/power etc. Are services at the location, can services realistically be provided without excessive cost?	3	2	6	4	12	3	9	4	12	3	9
4	Flood Risk	Is The specific location on a flod plane or designated as a flood risk	5	2	10	5	25	3	15	1	5	1	5
5	Proximity to settled community	Is there an increased likelihood of community tensions?	3	1	3	2	6	2	6	2	6	2	6
6	Proximity to high status tourist location	Closer the proximity to key tourism locations the greater the impact	4	2	8	4	16	4	16	2	8	2	8
7	Previously Subjected to unauthorised encampments	Has the location previously been subjected to unauthorised encampments?	2	3	6	1	2	4	8	1	2	3	6
8	Support to traveller communities	Distance to ammeneties/ shops/ schools/ medical centres. The further the distance the	4	3	12	5	20	2	8	3	12	1	4
9	Security	Difficult to monitor or secure the location. Higher the score, the higher the difficulty	2	1	2	5	10	3	6	2	4	4	8
				71		119		91		60		54	