

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Consultation Questionnaire

Introduction

We would like to hear your views on the proposals to install a new zebra crossing in Margate Road, Ramsgate near the junctions with Newlands Road and Whitehall Road. We have provided this feedback questionnaire for you to provide your comments. Your responses will help us to decide how to proceed with the scheme.

We recommend you read the Consultation Leaflet available online at www.kent.gov.uk/margateroad before responding to this questionnaire.

If you have any questions regarding these proposals or require hard copies, please email east.highwayimprovements@kent.gov.uk or call 03000 41 81 81. Please use the reference 'Margate Road, Ramsgate Consultation' to identify the scheme.

The consultation questionnaire can be completed online at:
www.kent.gov.uk/margateroad

If you are unable to complete the form online, fill in this Word version and return to east.highwayimprovements@kent.gov.uk or Road Safety and Active Travel Team, Kent County Council, Kroner House, Eurogate Business Park, Ashford TN24 8XU.

Please ensure your response reaches us by 17 June 2024

Privacy: Kent County Council (KCC) collects and processes personal information in order to provide a range of public services. KCC respects the privacy of individuals and endeavours to ensure personal information is collected fairly, lawfully, and in compliance with the United Kingdom General Data Protection Regulation and Data Protection Act 2018. Read the full Privacy Notice at the end of this document.

Alternative formats: If you require any of the consultation material in an alternative format or language, please email: alternativeformats@kent.gov.uk or call: 03000 42 15 53 (text relay service number: 18001 03000 42 15 53). This number goes to an answering machine, which is monitored during office hours.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Q1. Please tell us in what capacity you are completing this questionnaire:

Select the option that most closely represents how you will be responding to this consultation. *Select **one** option.*

- A parent / guardian of a young person(s) who attends a local school
- A resident of Margate Road
- A resident from elsewhere in Ramsgate
- A resident from somewhere else in Kent or further afield
- On behalf of a local business on Margate Road
- On behalf of a business from somewhere else in Ramsgate or further afield
- On behalf of a Parish / Town / Borough / District Council in an official capacity
- A Parish / Town / Borough / District / County Councillor
- A representative of a local community group or residents' association
- A representative of an educational establishment, such as school or college
- On behalf of a charity, voluntary or community sector organisation (VCS)
- Other, please specify:

Q1a. If you are responding on behalf of an organisation (business, community group, residents' association, council or any other organisation), please tell us the name of your organisation. Please write in below.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Q2. Please tell us the first five characters of your postcode:

Please do not reveal your whole postcode. If you are responding on behalf of a friend or relative, please provide their postcode. If you are responding on behalf of an organisation, please use your organisation's postcode. We use this to help us to analyse our data. It will not be used to identify who you are.

Q3. Please tell us how often you use Margate Road, Ramsgate?

Select **one** option for **each** journey method.

	Four or more times per week	One to three times per week	Less frequently	Not applicable (e.g. never travel in this way/responding on behalf of an organisation)
As a pedestrian				
As a cyclist				
As a driver of a vehicle (e.g. car, bus, motorbike)				
As a passenger of a vehicle (e.g. car, bus, motorbike)				
Other, please specify:				

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Q4. Do you currently cross Margate Road, as a pedestrian, by the junctions of Newlands Road and Whitehall Road?

Please select **one** option.

Yes

No (Please proceed to Q6)

Don't know

Q5. Would the proposed zebra crossing make you more likely to cross at this point?

Please select **one** option.

Yes

No

Don't know

Q5a. If you have answered 'No' or 'Don't know', please tell us why:

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Q6. To what extent do you agree or disagree with the proposed Margate Road pedestrian crossing scheme? Please select **one option.**

<input type="checkbox"/>	Strongly agree
<input type="checkbox"/>	Tend to agree
<input type="checkbox"/>	Neither agree nor disagree
<input type="checkbox"/>	Tend to disagree
<input type="checkbox"/>	Strongly disagree
<input type="checkbox"/>	Don't know

Q6a. Please tell us the reason for your answer as well as any other comments or suggestions on the scheme:

Please do not include any personal information that could identify you within your response.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



To help ensure that we are meeting our obligations under the Equality Act 2010 we have prepared an initial Equality Impact Assessment (EqIA) for the proposals put forward in this consultation.

An EqIA is a tool to assess the impact any proposals would have on the protected characteristics: age, disability, sex, gender identity, sexual orientation, race, religion or belief, and carer's responsibilities. The EqIA is available online at www.kent.gov.uk/margateroad or on request.

Q7. We welcome your views on our equality analysis and if you think there is anything we should consider relating to equality and diversity. Please add any comments below:

Please do not include any personal information that could identify you within your response.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Q8. How did you find out about this consultation?

Please select **all** that apply.

- Direct mail to my home
- From a business
- From a friend or relative
- From a school
- From the local library
- Kent.gov.uk website
- Newspaper
- Saw a poster or public notice
- Social Media (e.g. Facebook or Nextdoor)
- Other, please specify:

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



About You

We want to make sure that everyone is treated fairly and equally, and that no one gets left out. That's why we are asking you these questions. We'll use it only to help us make decisions and improve our services.

If you would rather not answer any of these questions, you don't have to.

It is not necessary to answer these questions if you are responding on behalf of an organisation.

If you are responding **on behalf of someone else**, please answer using their details.

Q9. Are you....? Please select **one** option.

<input type="checkbox"/>	Male
<input type="checkbox"/>	Female
<input type="checkbox"/>	I prefer not to say

Q10. Which of these age groups applies to you? Please select **one** option.

0-15	<input type="checkbox"/>	16-24	<input type="checkbox"/>	25-34	<input type="checkbox"/>	35-49	<input type="checkbox"/>	50-59	<input type="checkbox"/>
60-64	<input type="checkbox"/>	65-74	<input type="checkbox"/>	75-84	<input type="checkbox"/>	85+ over	<input type="checkbox"/>	I prefer not to say	<input type="checkbox"/>

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



The Equality Act 2010 describes a person as disabled if they have a long standing physical or mental condition that has lasted, or is likely to last, at least 12 months; and this condition has a substantial adverse effect on their ability to carry out normal day-to-day activities. People with some conditions (cancer, multiple sclerosis, and HIV/AIDS, for example) are considered to be disabled from the point that they are diagnosed.

Q11. Do you consider yourself to be disabled as set out in the Equality Act 2010?

Please select **one** option.

- Yes
- No
- I prefer not to say

Q11a. If you answered 'Yes' to Q11, please tell us the type of impairment that applies to you.

You may have more than one type of impairment, so please select all that apply. If none of these applies to you, please select 'Other' and give brief details of the impairment you have.

- Physical impairment
- Sensory impairment (hearing, sight or both)
- Longstanding illness or health condition, such as cancer, HIV/AIDS, heart disease, diabetes or epilepsy
- Mental health condition
- Learning disability
- I prefer not to say
- Other

Other, please specify:

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



A Carer is anyone who provides unpaid care for a friend or family member who due to illness, disability, a mental health problem or an addiction cannot cope without their support. Both children and adults can be carers.

Q12. Are you a Carer? Please select **one** option.

Yes

No

I prefer not to say

Thank you for taking the time to complete this questionnaire; your feedback is important to us. All feedback will be reviewed and considered in the development of our proposals.

We will report back on the feedback we receive, but details of individual responses will remain anonymous.

Closing date for responses: 17 June 2024

Consultation Privacy Notice

Last updated: 30 April 2023

Who are we?

We, Kent County Council (KCC), take our privacy obligations seriously and we've created this privacy policy to explain how we treat your personal information collected in this questionnaire. Personal information is information we hold which is identifiable as being about you.

Our collection, use and disclosure of your personal information is regulated under the United Kingdom Data Protection Regulation and the Data Protection Act 2018. We are responsible as 'controller' of that personal information for the purposes of those laws. Our Data Protection Officer is Benjamin Watts.

The personal information we collect and use

Information collected by us

In the course of responding to consultations published by Kent County Council we collect the following personal information when you provide it to us:

- responses to questionnaire / consultation
- equalities data collected through questionnaire response - age, sex, gender identity, ethnicity, religion or belief, sexuality, disability, pregnancy or maternity or if you are a Carer
- employment and education details
- postcode.

We ask you not to provide information that will identify you in your response in this questionnaire.

You do not need to submit any equalities or postcode information if you do not want to. KCC is committed to the principle that all our customers have the right to equality and fairness in the way they are treated and in the services that they receive. Any information you do give will be used to see if there are any differences in views for different groups of people, and to check if services are being delivered in a fair and reasonable way.

We will not ask you to provide your name, email or full home address. If you provide this information, it will not be entered into spreadsheets or databases used to process response data and will not be used in producing reports. We will follow our Data Protection policies to keep your information secure and confidential. Your equality data will be anonymised before it is shared with external organisations who have been commissioned on individual projects to undertake analysis and reporting on our engagement and consultation activities.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



How we use your personal information

We collect and use this information in order to:

- understand your views about a particular topic or KCC activity
- analyse consultation and engagement activity
- inform KCC's future strategy, policy, service design and budget planning
- undertake equality monitoring.

We may use your postcode to analyse the geographical spread of responses and in some cases to understand in more detail how responses are impacted by location. We will only ask you for the first five characters of your postcode to avoid being able to identify specific households in less populated areas.

We may use your postcode to carry out a type of profiling to estimate which one of a number of lifestyle groups you are most likely to fall into. We do this using geodemographic segmentation tools. We do not make any decisions about individual service users based solely on automated processing, including profiling.

How long your personal data will be kept

We will hold any personal information provided by you in this questionnaire for up to six years following the closure of a consultation. Our Retention Policy is available from our website or on request.

We rely on UK GDPR Article 6(1)(e): 'processing is necessary for the performance of a task carried out in the public interest' and Article 6(1)(c) 'for compliance with a legal obligation to which the controller is subject' as our lawful basis.

We rely on Article 9(2)(g) 'processing is necessary for reasons of substantial public interest' (statutory etc. and government purposes, equality of opportunity or treatment) as the lawful basis on which we collect and use your special category data.

The processing is necessary for our statutory purposes including equalities monitoring or to understand the potential impact of proposals on conditions related to special category data within your response (e.g. when identifying or keeping under review the existence or absence of equality of opportunity or treatment between groups of people with the view to enabling such equality to be promoted or maintained.) It is necessary for identifying or keeping under review the existence or absence of equality of opportunity or treatment between groups of people with the view to enabling such equality to be promoted or maintained. You can read [KCC's Equality Policy on our website](#) or on request.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



Who we share your personal information with

We may share your personal data with those listed below:

- services within the Council who are responsible for the management of the engagement or consultation activity
- a third-party supplier who has been contracted to independently analyse the consultation responses
- organisations such as schools and academies with whom we may be consulting in partnership or on behalf of
- district or borough councils or government departments with whom we may be consulting in partnership or on behalf of.

We will share personal information with law enforcement or other authorities if required by applicable law.

Any personal information provided that could identify you will be removed before consultation results are published.

We use a system to log your feedback, which is provided by Granicus.

Your rights

Under UK GDPR you have a number of rights which you can access free of charge which allow you to:

- know what we are doing with your information and why we are doing it
- ask to see what information we hold about you
- ask us to correct any mistakes in the information we hold about you
- object to direct marketing
- make a complaint to the Information Commissioner's Office.

Depending on our reason for using your information you may also be entitled to:

- ask us to delete information we hold about you
- have your information transferred electronically to yourself or to another organisation
- object to decisions being made that significantly affect you
- object to how we are using your information
- stop us using your information in certain ways.

We will always seek to comply with your request, however, we may be required to hold or use your information to comply with legal duties.

Proposed Pedestrian Crossing

Margate Road, Ramsgate

Public consultation 21 May to 17 June 2024



For further information about your rights, including the circumstances in which they apply, see the [guidance from the UK Information Commissioner's Office \(ICO\)](#) on individuals' rights under UK GDPR.

If you would like to exercise a right, please contact the Information Resilience and Transparency Team at data.protection@kent.gov.uk.

Keeping your personal information secure

We have appropriate security measures in place to prevent personal information from being accidentally lost or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

Who to contact

Please contact the Information Resilience and Transparency Team at data.protection@kent.gov.uk to exercise any of your rights, or if you have a complaint about why your information has been collected, how it has been used or how long we have kept it for.

You can contact our Data Protection Officer, Benjamin Watts, at dpo@kent.gov.uk. Or write to Data Protection Officer, Kent County Council, Sessions House, Maidstone, Kent, ME14 1XQ.

The United Kingdom General Data Protection Regulation also gives you the right to lodge a complaint with the Information Commissioner who may be contacted at <https://ico.org.uk/concerns> or telephone 03031 231113.

For further information visit <https://www.kent.gov.uk/about-the-council/about-the-website/privacy-statement>.