

Broadstairs and St Peter's Town Council: Traffic Information Drop-in Session (TIDS)

Report for Joint Transportation Board December 2024

The Town Council hosted a widely publicised drop in event at Pierremont Hall, Broadstairs on 27th August 2024. It was attended by TDC and KCC councillors, Kent Police and Speedwatch. Nearly 200 residents attended, 89 surveys were completed on the day and a further 15 were completed and returned shortly afterwards, making a total of 104 surveys completed by residents.

It was agreed that the natural progression for the project would be to form a Traffic Working Party group, with members of the Town Council's Environment Committee, Kent Police, Kent Speedwatch and KCC, all of whom had expressed an interest in continuing the project.

The end goal is to update the Town Council's Highways Improvement Plan with achievable and sustainable projects which will improve road safety throughout Broadstairs and St Peter's.

To this end all the data collected at the TIDS was sorted and collated and a presentation developed.

OUTCOMES

On the 4th November, Town Council staff and councillors met with KCC staff and councillors and a representative from Kent Police and Speedwatch. Two issues were covered: -

i) TIDS and HIP

A PowerPoint presentation detailing the breakdown of the top 5 areas and traffic issues which had been identified by means of the resident surveys was shared.

After extensive discussions of the data and the options available to the Town Council, it was recommended by KCC that the Town Council focus on updating the HIP to include consideration of 20mph zones throughout the town.

The KCC Community Liaison Officer agreed to help support the Council with the process of the HIP.

It was also agreed that the data would be sent to Kent Speedwatch to distribute to the local police force to implement enforcement. PC Alan Watson also agreed to start investigating the areas highlighted to support the bid on the HIP.

ii) Traffic Community Outreach

The Town Council expressed their concerns regarding the number of accidents involving children around schools in Thanet. Council officers had undertaken some research before the meeting by contacting local teachers in Thanet to ask if they teach traffic safety at

their schools; they were surprised to hear they did not. KCC expressed their own concerns that local schools do not respond to them when they reach out with resources.

Following discussions, it was agreed that the Town Council Schools Liaison Councillor would contact the local community and schools to help spread the word of KCC resources. As part of this outreach, the Town Council will contact all the members of the community who filled out the TIDS form, for an update.

Overall, it was a very positive multiagency meeting which strengthened working relationship with partner agencies.

NEXT STEPS

At a subsequent meeting of the Town Council Environment Committee, Members received an update on the multi-agency meeting and considered the next steps.

It was agreed by all members: -

- i) that they are to support a HIP bid of a "20 MPH Scheme" in the following 5 areas highlighted to KCC and Speedwatch:
 - Area 1- Beacon Rd. Reading St. Callis Court Road. Grange Rd. Northdown Hill Rd.
 - Area 2- Brassey Avenue, Rosemary Avenue. Ramsgate Road.
 - Area 3- Broadstairs General (Town)
 - Area 4- Church St. Vicarage St. Northdown Rd
 - Area 5- Luton Avenue. Seafield Road. Osbourne Road. Swinburn Avenue. The Vale.
- ii) that the 2nd HIP bid will be the addition of a request for 20 MPH flashing signs in Broadstairs, specifically during school times. The first road to be investigated is Broadstairs Road.
- iii) that the Town Council is to continue working with Speedwatch and KCC to investigate issues further and explore solutions.
- iv) The Town Council is to investigate if KCC have any "heavy goods" restrictions for narrow roads.
- v) That the Schools Liaison Councillor is to engage with schools and liaise with KCC to share resources.
- vi) That Town Council staff are to chase KCC Officers for resources.
- vii) That Town Council officers draft a letter to residents to update them on the TIDS project and speed watch.